

# Internship – Creative Copy Writer



## Position overview

### About the role

After recent investment to reinvigorate BUNAC's brand, values and strategy, we are looking for an energetic and creative intern to join our marketing team to bring to life the new brand across our website. Along with the Head of Marketing, freelance copy writer & Creative Executive, you'll research and write engaging & SEO focused copy to inspire young people to work and travel abroad.

## What you'll be learning

- **Experience writing and editing copy** for an online business
- **Researching skills** – conduct thorough research using sources such as tourist boards websites, supplier copy & other information sources to produce unique and inspiring travel copy
- Experience writing copy within the **brands tone of voice**
- **Optimize your content** using SEO best practices & keyword research
- First hand experience of **proofreading others content** for errors and inconsistencies

## What you'll gain

- First-hand experience of writing content for an online business
- £500 Travel credit towards a BUNAC Work Abroad programme on completion of your internship
- Mentoring and support from the BUNAC marketing team
- Reference from the Head of Marketing

## To apply

Email [jobs@bunac.org](mailto:jobs@bunac.org) with a CV and an example of your written work ( blog, article or equivalent) . If you have questions or would like an informal conversation about the internship, email [lucy.lynch@bunac.org](mailto:lucy.lynch@bunac.org).

## Position Details

- 4 –6 week internship, August
- Hours are flexible around you
- Location: Working from home, or within our London office
- Salary: Unpaid. This internship is for a university student that is required to do an internship (that lasts for less than one year) as part of a UK-based higher education course
- You'll need your own laptop & equipment for the internship

## About you

We're keen to hear from people with the following skills and background;

- **A university student** required to do an internship as part of a UK-based higher education course
- Working toward a degree in **marketing, English, or a related field**
- Someone **passionate about Travel** and everything digital
- Good with **time management** and working both independently and with guided supervision